Cookie scan report

Summary
Scan date: 29/05/2018
Domain name: www.rouge-media.com
Server location: United Kingdom
Cookies, in total: 14

Scan result
14 cookies was identified.

Category: Necessary (2)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

<table>
<thead>
<tr>
<th>COOKIE NAME</th>
<th>PROVIDER</th>
<th>TYPE</th>
<th>EXPIRY</th>
</tr>
</thead>
<tbody>
<tr>
<td>__cfduid</td>
<td>econsultancy.com</td>
<td>HTTP</td>
<td>1 year</td>
</tr>
<tr>
<td></td>
<td>First found URL:</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><a href="https://www.rouge-media.com/blog/2013/08/">https://www.rouge-media.com/blog/2013/08/</a></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cookie purpose description:</td>
<td></td>
<td></td>
<td>Used by the content network, Cloudflare, to identify trusted web traffic.</td>
</tr>
<tr>
<td>Initiator:</td>
<td>Image tag, page source line number 1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Source:</td>
<td><a href="http://assets.econsultancy.com/images/0001/7028/reviews_sales_uplift.png">http://assets.econsultancy.com/images/0001/7028/reviews_sales_uplift.png</a></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Data is sent to:</td>
<td>United States (adequate)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CookieConsent</th>
<th>rouge-media.com</th>
<th>HTTP</th>
<th>1 year</th>
</tr>
</thead>
<tbody>
<tr>
<td>First found URL:</td>
<td><a href="https://www.rouge-media.com/blog/2013/08/">https://www.rouge-media.com/blog/2013/08/</a></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cookie purpose description:</td>
<td>Stores the user's cookie consent state for the current domain</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Initiator:</td>
<td>Script tag</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Source:</td>
<td>notinstalled</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Data is sent to:</td>
<td>Ireland (adequate)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Category: Statistics (6)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

<table>
<thead>
<tr>
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<th>PROVIDER</th>
<th>TYPE</th>
<th>EXPIRY</th>
</tr>
</thead>
<tbody>
<tr>
<td>@@History/@@scroll</td>
<td>twitter.com</td>
<td>HTML</td>
<td>Persistent</td>
</tr>
<tr>
<td>First found URL:</td>
<td><a href="https://www.rouge-media.com/blog/2013/08/">https://www.rouge-media.com/blog/2013/08/</a></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cookie purpose description:</td>
<td>Unclassified</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>


Initiator: Script tag, page source line number 1
Source: https://platform.twitter.com/widgets.js?ver=4.9.6
Data is sent to: United States (adequate)

@@History/@@scroll|
youtube.com
HTML
Session
First found URL: https://www.rouge-media.com/blog/know-website-needs-change-next-5-years/
Cookie purpose description: Unclassified
Initiator: Webserver
Source: youtube.com
Data is sent to: United States (adequate)

_.ga
rouge-media.com
HTTP
2 years
First found URL: https://www.rouge-media.com/
Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
Initiator: Script tag
Source: https://www.rouge-media.com/
Data is sent to: United Kingdom (adequate)

_.gat
rouge-media.com
HTTP
Session
First found URL: https://www.rouge-media.com/
Cookie purpose description: Used by Google Analytics to throttle request rate
Initiator: Script tag
Source: https://www.rouge-media.com/
Data is sent to: United Kingdom (adequate)

_.gid
rouge-media.com
HTTP
Session
First found URL: https://www.rouge-media.com/
Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
Initiator: Script tag
Source: https://www.rouge-media.com/
Data is sent to: United Kingdom (adequate)

st_shares_
rouge-media.com
HTML
Persistent
First found URL: https://www.rouge-media.com/portfolio/action-sustainability/
Cookie purpose description: Unclassified
Initiator: Script tag
Source:
Data is sent to: United Kingdom (adequate)

Category: Marketing (6)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

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<th>TYPE</th>
<th>EXPIRY</th>
</tr>
</thead>
<tbody>
<tr>
<td>__stid</td>
<td>sharethis.com</td>
<td>HTTP</td>
<td>1 year</td>
</tr>
</tbody>
</table>
First found URL: https://www.rouge-media.com/portfolio/action-sustainability/
**Cookie purpose description:** Registers a unique ID that identifies the user's device for return visits.

**Initiator:** Script tag  
**Source:** https://www.rouge-media.com/portfolio/action-sustainability/  
**Data is sent to:** United States (adequate)

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**Cookie purpose description:** Saves the user's navigation on the website including what pages have been viewed and how long the browser has been used to view each page.

**Initiator:** Script tag  
**Source:** https://www.rouge-media.com/portfolio/action-sustainability/  
**Data is sent to:** United Kingdom (adequate)

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**Cookie purpose description:** Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.

**Initiator:** Script tag  
**Source:** https://www.rouge-media.com/blog/know-website-needs-change-next-5-years/  
**Data is sent to:** United States (adequate)

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**Cookie purpose description:** Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.

**Initiator:** Script tag  
**Source:** https://www.rouge-media.com/blog/know-website-needs-change-next-5-years/  
**Data is sent to:** United States (adequate)

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**Cookie purpose description:** Tries to estimate the users' bandwidth on pages with integrated YouTube videos.

**Initiator:** Script tag  
**Source:** https://www.rouge-media.com/blog/know-website-needs-change-next-5-years/  
**Data is sent to:** United States (adequate)

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**Cookie purpose description:** Registers a unique ID to keep statistics of what videos from YouTube the user has seen.

**Initiator:** Script tag  
**Source:** https://www.rouge-media.com/blog/know-website-needs-change-next-5-years/  
**Data is sent to:** United States (adequate)